## E-TECH

### **SUCCESS STORY**

# E-TECH DESIGNS A BRAND-NEW, MODERN WEBSITE FOR MARIANN HOME



"This was a great experience. It seems as if everyone is ecstatic about the new design! I'm happy to add this website to the E-Tech portfolio!"

Lyna Nguyen, Web
Designer/Developer



"Thank you for all of your great work in helping to create the ideal website that meets the needs of Mariann Home."

- Frances Simone, Board of Directors

E-Tech is a managed services provider based in Toronto, serving many non-profits, regulatory bodies, and small businesses across North America. E-Tech provides web design services to businesses. E-Tech has been around for over 15 years and is growing at an incredible rate.

Located at 9915 Yonge Street Richmond Hill, Mariann Home is operated by the Missionary Sisters of the Precious Blood as a non-profit registered charity. Their Home is a HOME for the aged and the dependent, as it is dedicated to long term health care services. As noted by E-Tech's Feel Good Holiday Story, Mariann Home has gone above and beyond with the safety of their residents! They have not had a single resident contract COVID-19 during the whole pandemic.

#### The Problem:

Mariann Home's website was overdue for a refresh. Compared to their excellent resident care, their website was lackluster at best. Their old website was HTML based, non-responsive when using phones & tablets, and did not use modern user experience strategies.

Check at the old website <u>here</u>.

### The Solution:

E-Tech was put to the task of reinventing Mariann Home's digital image. In particular, website designer and developer extraordinaire, Lyna Nguyen, was on the case. Under Lyna's tutelage, the new website brought a brand new, and modern feel with new features like: responsiveness, accessibility in tune with AODA policy, testimonials, new layouts, news and events page, modern multimedia, and a prominent donate option.

Check out the new website here.

